



CITY OF CAMPBELL - CIVIC IMPROVEMENT COMMISSION

CAMPBELL, CALIFORNIA

Thursday, May 13, 2021 – 7:30 pm

REGULAR MEETING MINUTES

This Civic Improvement Commission meeting was conducted pursuant to the Governor's Executive Order N-29-20.

This meeting was recorded and can be viewed in its entirety at:
<https://www.youtube.com/user/CityofCampbell/videos>

CALL TO ORDER

The Civic Improvement Commission convened at its regular meeting time at 7:30 pm on May 13, 2021, via telecommunication.

Chairperson Kaufman stated that the Civic Improvement Commission Meeting was conducted pursuant to provisions of the Brown Act and an Executive Order issued by the Governor to facilitate teleconferencing to reduce the risk of COVID-19 transmission at public meetings.

<u>ROLL CALL:</u>	Chair Kaufman called the meeting to order at 7:30 pm
<u>PRESENT:</u>	Chair Kaufman. Commissioners: Hoffman, Chase, Yoshikawa and Fields Staff Liaison, Margarita Mendoza, Recording Secretary Diana Johnson
<u>ABSENT:</u>	Commissioner Bracher and Dooley
<u>APPROVAL OF MINUTES:</u>	
M/S: Hoffman/Yoshikawa	To approve the Civic Improvement Commission Regular Meeting Minutes for the Thursday, April 8, 2021 meeting. The motion was approved by the following vote: Chair Kaufman. Commissioners: Hoffman, Chase, Yoshikawa and Fields
<u>ABSENT:</u>	Dooley and Bracher
<u>ABSTAIN:</u>	None
<u>ANNOUNCEMENT:</u>	None
<u>COMMUNICATIONS:</u>	None
<u>ORAL REQUESTS:</u>	None

REPORTS FROM REPRESENTATIVES:

County Library Report: Jennifer Weeks, County Librarian, provided the May 2021 Santa Clara County Librarian Report. A written copy of this report was included as an attachment to the agenda.

Campbell Library Report: Campbell Community Librarian Peggy Tomasso highlighted the Campbell Library events and programming for the month of May. A written copy of this report was included as an attachment to the agenda.

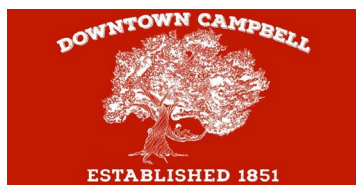
REPORTS FROM STAFF: NONE.

City Update: Ms. Mendoza reported on the following items:

- FY 21/22 proposed budget has been posted. There is a virtual community workshop from 6-8 pm on Thursday, May 20. The posted agenda for this meeting will include the link for public comments.
- City Hall reopening. In connection with Santa Clara County and the State's move to a less restrictive tier, the City of Campbell anticipates reopening to the public in August. Therefore, the Civic Improvement Commission can potentially hold their August 12 meeting in person at the dais.
- CIC vacancy. Two Civic Improvement Commission terms will expire in August. Applications for these positions will open May 24. New Commissioners will be onboarded and can potentially begin in September. More information to come.

NEW BUSINESS:

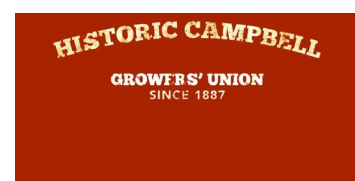
Public Art – Mural: Stephen Rose, Senior Planner from the Planning Division, thanked the Commission for the opportunity to speak about the new mural located in the downtown area at the southeast corner of south E. Campbell Avenue and First Street. Stephen provided a memo to the Commission which outlined the recommendations, background and discussion of the mural project. John Razumich and artist Lila Gemellos provided a brief history of the four renderings.



Design # One



Design # Two



Design # Three



Design # Four

Commissioner Comments:

Following review and discussion of the four renderings, the CIC agreed that Design #2 was the preferred mural.

The CIC provided the following comments for Design #2:

- This design has both historic and modern elements and would show well from Campbell Avenue.
- The mural should have proper placement and lighting on building to provide a vantage point at ground level for visualization.

Commissioner Hoffman suggested a tour of the location at later date.

M/S: Yoshikawa/Fields To approve the preferred design approach for the mural at 276 Campbell Avenue.

The motion was approved by the following vote: Chair Kaufman.
Commissioners: Hoffman, Chase, Yoshikawa and Fields

ABSENT: Bracher and Dooley

Commissioner Fields asked about the schedule or timeframe. Mr. Razumich indicated that the mural should take form in the next 30 days and be completed sometime in July.

Neighborhood Association Assistance Grants: A summary of the applications for FY 21/22 CIC Neighborhood Assistance Grant Awards was presented to the Commission and attached to the May agenda.

Following the review and discussion of the applications, the Commission provided the following recommendation for each of the applicants for FY 21/22.

Funding Recommendations:

Towne 38 Community Association:	\$500
Sant Tomas Area Community Coalition (STACC):	\$325
Downtown Campbell Neighborhood Association:	\$500

Commissioner Yoshikawa acknowledged the applicants and welcomed Towne 38.

Ms. Mendoza noted that Towne 38 Community Association does have a Home Owner Association (HOA) and that the current Neighborhood Association Assistance Grant Program Policy lists "HOA's" as ineligible applicants. Ms. Mendoza provided clarification that Town 38 Community Association is applying as a separate entity from the HOA.

There were no additional comments or questions from the CIC.

M/S: Yoshikawa/Fields A motion to approve the Neighborhood Association Assistance Grant program for the following amounts: Towne 38 Community Association \$500; Sant Tomas Area Community Coalition \$325; Downtown Campbell Neighborhood Association \$500.

The motion was approved by the following vote: Chair Kaufman.
Commissioners: Hoffman, Chase, Yoshikawa and Fields

ABSENT:

Bracher and Dooley

Explore Art: Commissioner Fields and Chair Kaufman presented a PowerPoint presentation of the 2021 Project Plan, which included:

1. Mural Program
2. Neighborhood & City Monument Signs Pilot
3. Sidewalk Art Contest
4. Stories for Solidarity Panel Exhibit

There were no further comments or questions from the CIC regarding the proposed projects.

Ms. Mendoza reported back to the CIC regarding the following:

Sidewalk contest: General requirement to keep non water discharge from the storm drains. Encouraged working with the Public Works Department to identify mitigation efforts. Some suggestions are: Temporarily blocking storm drain entrances and diverting water into landscaping.

Donations are tax deductible.

Donations are accepted through Rally.org. Can accept credit card donations.

Proposed projects should provide a clear "Scope of Work"

Commissioner Yoshikawa reported that the Chamber of Commerce has extended an invite for a luncheon in August to support the projects from the Explore Art subcommittee.

Commissioner Fields thanked Margarita for her assistance and being an advocate for the Commission.

Chair Kaufman called for a Motion for the CIC to approve the Explore Art proposals to include: the Mural Program, Neighborhood & City Monument Signs Pilot, Sidewalk Art Contest and Stories for Solidarity Panel Exhibit.

M/S: Kaufman/Chase

A motion to move forward with the four projects outlined by the Explore Art Subcommittee and to update as needed per City discussion.

The motion was approved by the following vote: Chair Kaufman.
Commissioners: Hoffman, Chase, Yoshikawa and Fields.

ABSENT:

Bracher and Dooley

GOOD OF THE GAME (Ideas and events of what is happening in Campbell): None.

Commissioner Chase announced her resignation from the CIC, effective immediately, due to her work schedule and thanked the Commission for the opportunity. The Commissioners also thanked Commissioner Chase for her work and support.

Commissioner Yoshikawa announced that National Night Out events are planned for August and October.

COMMISSIONER/SUBCOMMITTEE REPORTS:

Campbell Cares: Commissioner Hoffman reported that the subcommittee is looking at various projects and ideas. A possible rock painting project wherein inspirational quotes are painted on rocks at Campbell park and planted throughout the city. Possible partnership with the Youth Commission to piggyback on their Instagram and FaceBook accounts to promote Campbell Cares projects towards youth.

Commissioner Yoshikawa asked the CIC regarding moving forward with the Capture Campbell project. Commissioner Fields suggested that the Commission waylay this. Commissioner Hoffman indicated that it would be easier to launch next year as students will be back in school.

Neighborhood Association Assistance Grant: This item was previously discussed in the minutes there were no further comments.

Explore Art: This item was previously discussed in the minutes there were no further comments.

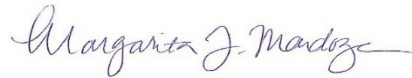
Chair Kaufman adjourned the Civic Improvement Commission meeting at 9:23 pm.

The next Regular Meeting of the Civic Improvement Commission is scheduled via telecommunication for Thursday, June 10, 2021 at 7:30 pm and conducted pursuant to the Governor's Executive Order N-29-20.

Respectfully submitted,



Diana Johnson, Recording Secretary



Margarita Mendoza, Staff Liaison