



CITY OF CAMPBELL - CIVIC IMPROVEMENT COMMISSION

CAMPBELL, CALIFORNIA

Thursday, March 11, 2021 – 7:30 pm

REGULAR MEETING MINUTES

This Civic Improvement Commission meeting was conducted pursuant to the Governor’s Executive Order N-29-20.

**This meeting was recorded and can be viewed in its entirety at:
<https://www.youtube.com/user/CityofCampbell/videos>**

CALL TO ORDER

The Civic Improvement Commission convened at its regular meeting time at 7:30 pm on March 11, 2021, via telecommunication.

Vice-Chairperson Fields stated that the Civic Improvement Commission Meeting was conducted pursuant to provisions of the Brown Act and an Executive Order issued by the Governor to facilitate teleconferencing to reduce the risk of COVID-19 transmission at public meetings.

ROLL CALL:

Vice-Chair Fields called the meeting to order at 7:30 pm

PRESENT:

Vice-Chair Fields. Commissioners: Bracher, Chase, Dooley, Yoshikawa, and Hoffman

Staff Liaison, Margarita Mendoza and Recording Secretary Diana Johnson

ABSENT:

Kaufman

APPROVAL OF MINUTES:

M/S: Hoffman/Dooley

To approve the Civic Improvement Commission Special Meeting Minutes for the Thursday, February 11, 2021 meeting.

The motion was approved by the following vote: Vice-Chair Fields. Commissioners: Bracher, Chase, Dooley, Yoshikawa, and Hoffman

ABSENT:

Kaufman

M/S: Bracher/Yoshikawa

To approve the Civic Improvement Commission Regular Meeting Minutes for the Thursday, February 11, 2021 meeting.

The motion was approved by the following vote: Vice-Chair Fields. Commissioners: Bracher, Chase, Dooley, Yoshikawa, and Hoffman

ABSENT:

Kaufman

ANNOUNCEMENT: None

COMMUNICATIONS: None

ORAL REQUESTS: None

REPORTS FROM REPRESENTATIVES:

County Library Report: Jennifer Weeks, County Librarian, provided the March 2021 Santa Clara County Librarian Report. A written copy of this report was included as an attachment to the agenda.

Campbell Library Report: Campbell Community Librarian Peggy Tomasso highlighted the Campbell Library events and programming for the month of March. A written copy of this report was included as an attachment to the agenda.

REPORTS FROM STAFF:

City Update: City staff liaison Margarita Mendoza reported on the following items:

Community Ambassador Program (CAP): Santa Clara County is soliciting volunteers for to assist with a volunteer program to provide informed community education during the pandemic. More information on this program can be found on the County's CAP YouTube channel.

Form 700 (Conflict of Interest Form): Overview of the Form 700 and the requirement of the CIC to submit/mail completed forms, with an original signature, to the City Clerk's office by April 1. The City Attorney is available for any questions.

City Budget News: The third stimulus bill signed by President Biden will provide \$7.9m in stimulus funding to the City of Campbell. The City is now in a revenue positive position. This money will eliminate the budget deficit for the current fiscal year and help avoid service reductions. The Council will be briefed on Tuesday, March 16.

NEW BUSINESS:

Measure O – Library Project Update: Public Works Director Todd Capurso provided a memo to the Commission outlining the project and then introduced the design consultants: Abraham Jayson and Katie Stuart of Jason Architecture. Discussion of the project included: Existing Conditions; Context; Conceptual Design and Visualization of the Library Project. A copy of the Measure O Project Update – Library Renovation memo was included as an attachment to the agenda.

Public Hearing: FY 21/22 and 22/23 Social Service Subgrants: Ms. Mendoza introduced Finance Director, Will Fuentes and Tina Wong-Erling Senior Services Supervisor. She then presented the FY 21/22 and FY 22/23 Social Service Subgrant Application Matrix. The matrix summarized the agencies requesting funding; description of service; approved funding for FY's 20 and 21; and requested funding for FY 22 and 23. Ms. Wong-Erling provided guidance on the discussion process for funding recommendations. Vice Chair Fields provided alternative proposals for recommendations.

Fields: Proposal A: Allocates forward the CIC's FY 21 allocation

Proposal B: Established a minimum of \$5,000 grant funding for all agencies and reduces redistribution towards Campbell funded/serving agencies.

Following the review and discussion of the proposals, the Commission provided the following recommendation for each of the applicants for FY 21/22 and 22/23 (pending Council's budget approval of budget):

Funding Recommendations:

Catholic Charities:	\$ 6,000	Next Door Solutions to Domestic Violence:	\$ 4,000
The Health Trust:	\$13,500	St. Lucy Conf. St. Vincent DePaul:	\$13,500
Live Oak Adult Day Services:	\$ 7,000	Senior Adult Legal Assistance:	\$11,000

M/S: Yoshikawa/Hoffman A motion to propose the following subgrant funding for FY 21/22 and FY 22/23: Catholic Charities \$6,000; The Health Trust \$13,500; Live Oak Adult Day Services \$7,000; Next Door Solutions to Domestic Violence \$4,000; St. Lucy Conf. St. Vincent DePaul \$13,500; Senior Adult Legal Assistance \$11,000

Ms. Mendoza opened the meeting for public comment. There was no public comment. The meeting was then closed for the roll call of the motion.

The motion was then approved by the following vote: Vice-Chair Fields. Commissioners: Bracher, Chase, Dooley, Yoshikawa, and Hoffman

ABSENT: Kaufman

GOOD OF THE GAME (Ideas and events of what is happening in Campbell):

Commissioner Bracher encouraged the Commissioners to visit the "Living and Visiting" section of the City's website. He suggested providing updates to the City that can be shared in this and other sections of the website.

COMMISSIONER/SUBCOMMITTEE REPORTS:

Campbell Cares: Commissioner Chase shared that committee decided to shift their focus on a community resource tab, one stop shop, to provide organizations that offer aid in a consolidated area. Commissioner Dooley discussed a potential project called "Kindness Rocks" which would entail painting rocks with motivational sayings and placing them at various parks within the City that would coincide with an Instagram account and blurb response to rock. The rocks are then recirculated to the parks.

Neighborhood Association Assistance Grant: Commissioner Yoshikawa summarized the subcommittee's goal to align the duration of the program with City's fiscal year to streamline and simplify the accounting; create a web form; streamline the grant application for returning grant applicants. Commissioner Hoffman recommended that the subcommittee update the application, forward the revised application to Commission for review, then move forward with updated application and return to CIC with completed application submittals.

Explore Art: Commissioner Fields shared subcommittee discussion regarding temporary pop-up art, as well as other projects such murals; sidewalk art contest; and neighborhood signs to celebrate unique characters of neighborhoods around the city. Next steps are to: discuss budget/establish criteria. Commissioner Bracher shared an idea regarding a movable art installation on sidewalks. Another idea brought up was to create a template that would be placed on the sidewalk and power washed, thus creating an image on the sidewalk.

Vice Chair Fields adjourned the Civic Improvement Commission meeting at 9:35 pm.

The next Regular Meeting of the Civic Improvement Commission is scheduled via telecommunication for Thursday, April 8, 2021 at 7:30 pm and conducted pursuant to the Governor's Executive Order N-29-20.
Respectfully submitted,



Diana Johnson, Recording Secretary



Margarita Mendoza, Staff Liaison