



CITY OF CAMPBELL - CIVIC IMPROVEMENT COMMISSION

CAMPBELL, CALIFORNIA

Thursday, June 10, 2021 – 7:30 pm

REGULAR MEETING MINUTES

This Civic Improvement Commission meeting was conducted pursuant to the Governor's Executive Order N-29-20.

This meeting was recorded and can be viewed in its entirety at:
<https://www.youtube.com/user/CityofCampbell/videos>

CALL TO ORDER

The Civic Improvement Commission convened at its regular meeting time at 7:30 pm on June 10, 2021, via telecommunication.

Chairperson Kaufman stated that the Civic Improvement Commission Meeting was conducted pursuant to provisions of the Brown Act and an Executive Order issued by the Governor to facilitate teleconferencing to reduce the risk of COVID-19 transmission at public meetings.

- ROLL CALL: Chair Kaufman called the meeting to order at 7:31 pm
- PRESENT: Chair Kaufman. Commissioners: Bracher, Fields, Dooley, Hoffman
Staff Liaison, Margarita Mendoza
- ABSENT: Commissioner Yoshikawa, Recording Secretary Diana Johnson
- APPROVAL OF MINUTES:
- M/S: Hoffman/Fields To approve the Civic Improvement Commission Regular Meeting Minutes for the Thursday, May 13, 2021 meeting.
- ROLL CALL: Commissioners: Bracher, Fields, Dooley, Hoffman and Chair Kaufman
- ABSENT: Yoshikawa
- ABSTAIN: None
- ANNOUNCEMENT: None
- COMMUNICATIONS: STACC Letter of Appreciation. Moreland West Letter of appreciation. Both STACC and Moreland West Letters were attached to the June Agenda
- ORAL REQUESTS: None.
- REPORTS FROM REPRESENTATIVES: None.

REPORTS FROM STAFF:

Museum Report: Senior Museum Specialist, Ms. Kerry Perkins presented the June museum report which included updates on the previous flooding which occurred at the Museum. A written copy of this report was included as an attachment to the June agenda.

Adult Center Report: Senior Services Supervisor, Tina Wong-Erling provided a summary of the adult center activities for the month of June. A written copy of this report was included as an attachment to the June agenda.

City Update: Staff Liaison Margarita Mendoza reported on the following items:

Downtown Campbell: City Council extended the parklet program September 30 and will revisit additional extensions at a future Council meeting.

Wine Walk: This event is sponsored by the Downtown Campbell Association will return Wednesday, July 21 from 6-9pm. A link with additional information will be forwarded to the Commission.

City Hall Reopening: It is anticipated that the City Council will meet in person in August. The Commissions will likely begin in person meetings in September. Therefore, the August CIC meeting will continue via ZOOM. Vaccination status' may be forthcoming. More information to follow.

FY 21/22 Budget: The FY 21/22 budget was adopted by City Council on June 15. Included in this budget was the Social Service Subgrants.

Neighborhood Association Grant: A memo attached to the June agenda addressed the eligibility of the Towne 38 Association (Towne 38) receiving grant funding. The memo summarized the eligible applicants and Neighborhood Association Assistance Grant Policy which allows newly formed associations to apply for funding. Under the current policy, Towne 38 will be given one year to fully form as an association. At that time, if this association provides the appropriate documentation, the City will officially recognize Towne 38 Association as a neighborhood association. The current policy does not address the issue of neighborhood boundaries. This may be considered by the CIC at a future time. A Commissioner suggested leaving the decision regarding multiple organizations existing within the same boundaries to the City Council. There were no further questions or comments from the CIC regarding the issuance of grant funding to Towne 38.

NEW BUSINESS:

New Public Street Name:

Daniel Fama, Senior Planner presented the item. A 25-lot single family residential subdivision located at 16179 E. Mozart Avenue had selected "Farmer Circle" as the name of the new private street located in this development. However, the developer, Robson Homes, is requesting a new public street name, "Oak Tree Circle," to be approved by the City for use in the Mozart Avenue project. If approved, the Commission would then make a recommendation to Council for approval.

Richard Yee of Robson Homes presented a brief slide presentation of the Mozart Avenue project streetscape. Mr. Yee indicated that "Oak Tree Circle" pays tribute to the existing trees and is reflective of Robson Homes' efforts to redesign this location in response to the outreach and collaboration between the surrounding neighborhood and City Council regarding the existing oak trees located at the development site.

Chair Kaufman stated that he has performed legal work for Robson Homes in his capacity as an attorney and is thus abstaining from the vote on this item.

Commissioner Bracher shared that in his opinion "Oak Tree Circle" was a generic name and that Campbell is not known for its Oak Trees. Additionally, there are other street names in the City of Campbell with the name "Oak" such as "Orchard Oak Circle." Commissioner Bracher suggested the name "Blenheim" which is a variety of Apricot that used to grow in the City.

Staff Liaison Mendoza clarified that the item under consideration by the Commission was asking for approval of the "Oak Tree Circle" street name which is currently not on the approved Street Names List and not the consideration or addition of a new street name to the list.

Senior Planner Fama affirmed that the Commission may recommend denial of the street name request and that recommendation will be forwarded to the City Council. However, the Commission is asked tonight to either approve or deny the request from Robson Homes to name the street "Oak Tree Circle." Additionally, Staff Liaison Mendoza stated that as a result of the resignation of a commissioner in May, the Civic Improvement Commission is currently a six-member group. At tonight's meeting Commissioner Yoshikawa is absent and Chair Kaufman recused himself from voting on this item. Thus, in order for the motion to pass, a majority vote is needed requiring all four remaining commissioners to vote yes.

Mr. Yee shared that Robson Homes is proposing this name for a significant reason. During the project approval process there was significant discussion and concern from the City Council and community members regarding the preservation of Oak Trees in the project area. In the re-design of the project there was significant effort on behalf of Robson Homes, including the loss of units, in order to preserve trees. The developer would like the street name to reflect that effort and believes that "Oak Tree Circle" provides better context of the effort behind this project, versus "Farmer Circle."

Chair Kaufman spoke sharing his experience as a member of the Street Names Subcommittee that chose the current list of approved street names. Although he recused himself from the vote, he understands why the developer is requesting "Oak Tree Circle" and not "Farmer Circle." Chair Kaufman believes Oak Trees are symbolic of the City.

Commissioner Hoffman agreed with Chair Kaufman's statement. There is a street with the name Oak that she is aware of, but that is on the other side of the City, which she believes the distance of the streets is important as to avoid confusion. Ms. Hoffman believes the name honors the Oak trees in the City, as well as recognizing that Campbell is a Tree City. In her perspective it makes sense and goes with the project as discussed by Mr. Yee. Commissioner Hoffman knows this area well and believes the neighbors would also appreciate this name in honor of the efforts undertaken to preserve the trees and is in favor of the proposed new name.

Commissioner Bracher asked how many Oak trees are on the property. Mr. Yee answered that they are saving nine Oak trees based on their health, size and location. Robson Homes feels that they are saving the best ones on site and is proud of its work in this area. Commissioner Bracher asked if Mr. Yee could share his screen to show the slide showing the project and location of trees, which were distributed throughout the property.

The Commission made the following recommendation:

M/S: Bracher/Fields

A motion to accept staff recommendation and recommend that the City Council approve "Oak Tree Circle" as a new public street name.

The motion was approved by the following vote: Commissioners: Hoffman, Bracher, Fields, Dooley

RECUSED: Kaufman

ABSENT: Yoshikawa

Capture Campbell: This item was continued to the next CIC meeting.

Temporary Library Location Tour: The Commission will tour the temporary library site at 5pm on Friday, July 30. A map of community center and parking will be emailed to the Commission.

Summer Meeting Schedule: The regular July and August CIC meetings are cancelled. A special CIC meeting has been scheduled for Thursday, August 5.

M/S: Kaufman/Dooley A motion to cancel the July and August regular meeting and schedule a special meeting for Thursday, August 5.

The motion was approved by the following vote: Commissioners: Hoffman, Bracher, Fields, Dooley and Chair Kaufman

ABSENT: Yoshikawa

GOOD OF THE GAME (Ideas and events of what is happening in Campbell):

Commissioner Bracher announced that Silicon Valley Animal Control Authority (SVACA) is reopening. Adoptions are not available; however, they are taking applications for spade and neutering services.

Commissioner Hoffman announced the "Relay for Life" annual event may be partially live on Saturday, July 10 from 10-10am. Commissioner Hoffman is on the Campbell Chamber team and encouraged the Commission to join. Possible, Relay for Life Luminaria Ceremony event 9-midnight. Boogie event on Orchard City Green on Saturday, July 17 and 18. Looking for volunteers. Visit Campbell Chamber site for additional information and participation of these events.

COMMISSIONER/SUBCOMMITTEE REPORTS:

Campbell Cares: There were no updates. Commissioner Hoffman suggested that the subcommittee regroup and revisit various ideas. Commissioner Bracher indicated that he would participate as a committee member. Commissioner Hoffman suggested starting an email discussion between the subcommittee (Dooley, Bracher, Hoffman) with ideas and thoughts.

Neighborhood Association Assistance Grant: This item was previously discussed in these minutes there were no further comments.

Explore Art: Commissioner Fields reported that the subcommittee is ready to move on to the outreach phase of the project which included fund raising. The subcommittee submitted their letter of outreach to Ms. Mendoza for the City Manager's review. Ms. Mendoza advised the subcommittee that the City Manager recommended that the subcommittee provide a brief 5-minute presentation to City Council on the scope of their projects and to allow for input and feedback. There were no further comments from the subcommittee or Commission.

Chair Kaufman adjourned the Civic Improvement Commission meeting at 9:06 pm.

The next Special Meeting of the Civic Improvement Commission is scheduled via telecommunication for Thursday, August 5, 2021 at 7:30 pm and conducted pursuant to the Governor's Executive Order N-29-20.

Respectfully submitted,



Diana Johnson, Recording Secretary



Margarita Mendoza, Staff Liaison