



CIVIC IMPROVEMENT COMMISSION

**Wednesday, November 10, 2021 – 7:30 PM
VIA ZOOM Telecommunication**

NOTE: To protect our constituents, City officials, and City staff, the City request all members of the public follow the guidance of the California Department of Health Services' and the County of Santa Clara Health Officer Order, to help control the spread of COVID-19. Additional information regarding COVID-19 is available on the City's website at campbellca.gov.

This Regular Meeting will be conducted via telecommunication and is compliant with the provisions of the Brown Act and Assembly Bill 361 allowing virtual meeting process for local jurisdictions under a declared state of emergency.

The following Commissioners of the Civic Improvement Commission are listed to permit them, to appear electronically, or telephonically at the Special Meeting of the Civic Improvement Commission on Wednesday, November 10, 2021: Chairperson Kaufman, Commissioners Bracher, Fields, Dooley, Malcom, Naylor, and Yoshikawa.

Members of the public may attend the meeting virtually. The Civic Improvement Commission meeting will be on YouTube <https://www.youtube.com/user/CityofCampbell>.

Those members of the public wishing to participate virtually are asked to register in advance at: https://campbellca-gov.zoom.us/webinar/register/WN_GSQ-XYiyRTudrD_2qPg-qw.

After registering, you will receive a confirmation email containing information about joining the meeting.

Public comment will also be accepted via email at cmoffice@campbellca.gov prior to the start of the meeting. Written comments received by 3:00pm on the day of the meeting will be posted on the website and distributed to the Commission before the meeting. If you choose to email your comments, please indicate in the subject line "FOR PUBLIC COMMENT" and indicate the agenda item.

Special Meeting Agenda

- A. Call to Order, Roll Call**
- B. Announcements**
- C. Approval of Minutes**
 - 1. Regular Meeting – October 14, 2021*
- D. Communications**
- E. Oral Requests**



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F. Reports from Representatives

G. Reports from Staff

1. Kerry Perkins, Senior Museum Specialist
 - a. Historical Museum and Ainsley House Report*
2. Tina Wong-Erling, Senior Services Supervisor
 - a. Adult Center Update*
3. Brian Loventhal, City Manager
 - a. City Update

H. New Business

1. Stories for Solidarity Panels
 - a. Panel recommendation to City Council/Roll Call Vote

I. Old Business

1. Explore Art Project - Mural Program
 - a. Next Steps
 - b. Timeline (Application Deadline)
 - c. Draft Call to Artist Proposal
 - d. Fund Raising
 - e. Donations
 - Credit Card
 - Donations Received

J. Good of the Game

K. Subcommittee Report

1. Campbell Cares
2. Capture Campbell
3. Neighborhood Association Assistance Grants
4. Explore Art Project

L. Adjourn

* Indicates written attachment and is available upon request by contacting Diana Johnson at 408-866-2125 or by email dianaj@campbellca.gov

Pursuant to the Executive Order, and in compliance with the Americans with Disabilities Act (ADA), if you need assistance to participate in the Civic Improvement Commission meeting, please contact Diana Johnson in the City Manager's Office at 408-866-2125 or by e-mail dianaj@campbellca.gov



CITY OF CAMPBELL - CIVIC IMPROVEMENT COMMISSION

CAMPBELL, CALIFORNIA

Thursday, October 14, 2021 – 7:30 pm

REGULAR MEETING MINUTES

This Civic Improvement Commission meeting was conducted pursuant to AB 361.

This meeting was recorded and can be viewed in its entirety at:

<https://www.youtube.com/user/CityofCampbell/videos>

CALL TO ORDER

The Civic Improvement Commission convened at its regular meeting time at 7:30 pm on October 14, 2021, via telecommunication.

Chairperson Kaufman stated that the Civic Improvement Commission Meeting was conducted pursuant to provisions of the Brown Act and an Executive Order issued by the Governor to facilitate teleconferencing to reduce the risk of COVID-19 transmission at public meetings.

ROLL CALL: Chair Kaufman called the meeting to order at 7:31 pm

PRESENT: Chair Kaufman. Commissioners: Fields, Yoshikawa, Malcolm and Naylor
Staff Liaison, Margarita Mendoza, Recording Secretary, Diana Johnson

ABSENT: Commissioners Bracher and Dooley

ANNOUNCEMENTS: NONE

APPROVAL OF MINUTES:

M/S: Yoshikawa/Fields To approve the Civic Improvement Commission Regular Meeting Minutes for the Thursday, September 9, 2021, meeting.

ROLL CALL: Commissioners: Fields, Yoshikawa, Malcolm, Naylor and Chair Kaufman

ABSENT: Commissioners Bracher and Dooley

ABSTAIN: None

COMMUNICATIONS: None

ORAL REQUESTS: None

REPORTS FROM REPRESENTATIVES:

County Library Report: County Librarian, Annapurna Dandu presented the County Library Report for the month of October. A written copy of this report was included as an attachment to the agenda.

Campbell Library Report: Campbell Community Librarian, Peggy Tomasso highlighted the Campbell Library events and programming for the month of October. A written copy of this report was included as an attachment to the agenda.

REPORTS FROM STAFF: None

City Update:

City Manager Brian Loventhal reported on the following items:

In person Services – City Hall: City Hall is open for in person services. City Hall has facilitated an area for in person meetings. Appointments are recommended; however not required.

In Person Meetings (Senate Bill AB-361): Mr. Loventhal discussed the continuation of open meetings with the compliance of Brown Act laws. Council will meet next Tuesday, October 19 to discuss their findings and the continuation of virtual v. in person meetings in November. Further discussion of this topic was held to later in the meeting.

NEW BUSINESS:

Mural Location: A memo outlining the recommendation for the mural location; the implementation of mural program; and proposed location was reviewed and discussed by the Commission. Following review and discussion of the memo the following motion was made:

M/S: Fields/Kaufman To approve the John D. Morgan Park Snack Shack wall as the first site of the Commission's Public Art program.

ROLL CALL: Commissioners: Fields, Yoshikawa, Malcolm, Naylor and Chair Kaufman

Website Update/Public Art Projects/Location/Content:

City Website/Public Art Projects: City Manager Loventhal, presented the Explore Public Art web page to the Commission. He mentioned that the city will continue to be the administrator/custodian of the information on the City's website. The Civic Improvement Commission will develop new content and provide information to staff which will be updated on the site as needed.

Credit Card Donations: City staff is in the process of establishing a link to accept credit card donations wherein donations can be submitted online and processed through the City's website.

Review and Approve Sponsorship Donations Form: The donation form draft was reviewed and discussed by the Commission. Chair Kaufman suggested that the form is simplified and kept on one page. The form will be updated as per the Commission's suggested changes. A copy of the draft donation form was attached to the agenda.

M/S: Yoshikawa/Fields To approve the sponsorship form with recommended changes.

ROLL CALL: Commissioners: Fields, Yoshikawa, Malcolm, Naylor and Chair Kaufman

Oktoberfest: The City Clerk's office will have a pop up at Darling Fisher mortuary in Campbell from 9:30am -6pm. Volunteers from 12-4pm on Saturday are needed. Chair Kaufman agreed to volunteer on Saturday. The Explore Art Subcommittee will provide the updates to website and contents of flyer to staff for processing for this event.

Civic Improvement Commission Regular Meeting - November: The Civic Improvement Commission cancelled their regularly scheduled meeting on Thursday, November 11, and scheduled a Special Meeting for 7:30 pm on Wednesday, November 10 in observance of Veterans Day.

City Manager Loventhal added that Council will consider remote meetings, or in person meetings during their next Tuesday, October 19th meeting. He also went over the requirements of remote meetings v. in person to the Commission.

M/S: Fields/Yoshikawa To cancel the Regularly scheduled Civic Improvement Commission meeting on November 11 and convene a Special Meeting for 7:30 pm on Wednesday, November 10.

ROLL CALL: Commissioners: Fields, Yoshikawa, Malcolm, Naylor and Chair Kaufman

GOOD OF THE GAME (Ideas and events of what is happening in Campbell): None.

COMMISSIONER/SUBCOMMITTEE REPORTS:

Campbell Cares: No report.

Capture Campbell: Commissioner Yoshikawa indicated that the subcommittee will meet in next month with new subcommittee members to modify timeline.

Neighborhood Association Assistance Grants: Commissioner Yoshikawa indicated that the subcommittee has not yet met to work on funding cycle. A meeting to be scheduled.

Explore Art: Commissioner Yoshikawa indicated a target date for second week in November for the Stories for Solidarity Art panels. Details are being finalized.

Mural Art Project: Commissioner Fields discussed funding for this project. Outreach and donations from local businesses has been slow. Will reach out to City Council to consider utilizing the surplus for American Rescue Plan funding towards the mural program.

The meeting was adjourned at 8:53pm. The next Special Meeting of the Civic Improvement Commission is scheduled via telecommunication for Wednesday, November 10, 2021, at 7:30 pm and conducted pursuant to AB 361.

Respectfully submitted,



Diana Johnson, Recording Secretary



Brian Loventhal, City Manager



Civic Improvement Commission / Museum Report November 2021

Museum Events:

- Final Fall Ainsley House Garden Concert
\$25/ Ticket (includes appetizers and beverages)
 - Catering provided by South Bay Catering
 - Wine donated by Tessoras in Downtown Campbell

www.campbellmuseums.com/shop

 - November 14 @ 2pm **Ren Geisick** (Jazz and Americana Singer / Songwriter)

Holidays at the Ainsley House Nov 18-Dec 19:

All Holiday information and ticket reservations can be found on www.campbellmuseums.com

- The Ainsley House Holiday theme is: Joys of the Season. Each room in the house is decorated by a different volunteer, organization, and service group. Select rooms in the downstairs are part of the Museum's Holiday Boutique.
- Open for unguided walk through tours Thursdays-Sundays from 11am-3pm, holiday pricing is in effect.
- December 2-5/ December 9 -12, The Campbell Museums Foundation is hosting their Holidays Teas
 - \$60/ person
 - 12pm seating
- Saturday, December 4, Santa Claus will be coming to the Ainsley House from 9am-12pm.
 - \$10/ family
 - Must bring own camera
- December 16 & December 19: Evening Open House events
 - Tour the Ainsley House at night
 - Enjoy live music in the Living Room/ Light Appetizers in the Carriage House
 - \$15 (ages 15+)



The Campbell Museums

Exhibits:

- Winter 2022 at the Historical Museum: ***Muwekma Ohlone***
- Spring 2022: Campbell Union School District Centennial Celebration: **Student (k-8) exhibits on Education Past, Present, and Future.**
 - Museum Staff participating in monthly CUSD Wonder Wednesdays zoom seminar exploring how Museum's tell stories, how to create exhibits, and more.
- Summer 2022: Campbell Art Show: ***Reflection***
 - Juried Art Show
 - Categories: 2D & 3D art
 - Age divisions: 18+ & 17 and under
 - Submissions open Nov 1-March 31

Historical Museum:

- Facility remains closed
- Asbestos flooring remediation in Museum Collection's Specialist office, partial Collections space.
- Next step before reopening: remediating asbestos flooring in entire Collections Space.

Museum Walking Tours

- Two new Walking Tours are on the Museum's website to download or log on and follow the stops.
 - History of Campbell's Canneries
 - The McGlincy Murders

Campbell Museum Foundation Board & Museum Volunteers

- The Campbell Museum Foundation has recruited 6 new members in the last 3 months.
- Museum has seen an uptick in new Volunteers as well,

MEMORANDUM



City of Campbell
Recreation & Com. Svcs.

To: Civic Improvement Commissioners
From: Tina Wong-Erling
Senior Services Supervisor
Subject: Campbell Adult Center Division Report

Date: 11/5/21

Senior Nutrition Program Indoor Dining

The Campbell Senior Nutrition Program reopened for indoor dining on November 1. Approximately 10 seniors have resumed dining indoors while 80 seniors continue to utilize the takeout option. Staff is extremely appreciative of the volunteers from the Rotary Club of Campbell and West Valley Community Corps for their help with meal packaging and distribution.

Medicare Workshop Series

The Campbell Adult Center collaborated with Sourcewise- Health Insurance Counseling Advocacy Program (HICAP) to offer virtual workshops on Medicare benefits. The 3-part series featured topics on Intro to Medicare, Part D (Drug Plan) Finder Demo, and Annual Open Enrollment. HICAP provides health insurance counseling for older adults age 65+ seeking information regarding Medicare and supplemental insurance plans.